



Don't Clutter Your Garage: Recycle Your Used Tires Saturday, November 15th in Duncan

For Immediate Release

Victoria, BC: It's that time of year to swap sleek summer wheels for sturdy winter tires. But don't let used tires take up space and clutter your garage; instead, bring them down to **Kal Tire in Duncan on Saturday, November 15th** and recycle them with the help of Tire Stewardship BC (TSBC). From **10am-3pm**, TSBC and Kal Tire will be hosting a Tire Round Up and BBQ, where local residents are encouraged to scour their basements and storage spaces, and bring any used tires they can find, on or off rim, to Kal Tire and stick around the store for a tasty lunch.

From this Round Up, the scrap rubber will begin its journey to a new life, and will be recycled into products such as playground surfacing, coloured landscaping mulch, athletic tracks, garden stones, flooring, and much more. Since the beginning of the Round Up program in 1991, TSBC has recycled more than 60 million tires. The majority of the 37,000 tonnes of scrap tires collected each year are recycled into products, and the remainder is used as a fuel supplement.

WHAT: TSBC Tire Round Up and BBQ
WHEN: November 15th, 2014, 10am-3pm
WHERE: Kal Tire
5295 Trans-Canada Hwy, Duncan, BC V9L 5J2

TSBC actively encourages schools and municipalities to consider the use of BC rubber in their projects. In addition, TSBC provides funding in the form of grants to not for profit organizations that use BC recycled rubber in their projects. The 2013 Community Grant Program kept over 1.3 million pounds of rubber out of BC landfills by contributing more than \$800,000 towards the use of crumb rubber in community projects throughout the province.

Knowing where to drop off your tires and other products for recycling is easier than ever with **BC Recyclepedia**. This tool is available on the Recycling Council of BC web site at www.rcbc.bc.ca or in the App Store. The free app is a quick and simple tool that helps users find over 1,000 drop-off locations and recycling options for over 70 materials and products across BC, including materials such as rubber and tires, furniture, organic materials, textiles, electronics, small appliances, electrical equipment and lighting products, and more.

About TSBC

Tire Stewardship BC (TSBC) is a not-for-profit society formed to accept responsibility for the provincial scrap-tire recycling program. TSBC submitted its Stewardship Plan to the Ministry on August 17, 2006. Ministry approval was received on September 19, 2006. On January 1, 2007 TSBC launched the new scrap-tire recycling program replacing the government-run program that had been in place since 1991. For more information visit www.tirestewardshipbc.ca. To learn more about tire recycling, visit tsbc.ca/videos.

Reference

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