



TIRE STEWARDSHIP BC ANNOUNCES COMMUNITY GRANT RECIPIENTS

Program funds community projects using BC recycled rubber products

For Immediate Release

Vancouver, BC: Tire Stewardship BC (TSBC) announced today more than \$245,000 in funding for community projects across British Columbia as part of its 2010 Community Demonstration Grant Program. The program, now in its second year, provides financial support to communities that use BC recycled rubber products as part of their projects.

While the grant is centered on promoting recycled rubber products made in BC, each project must also meet two other very important criteria: it must be open to the public and it must be wheelchair accessible.

“Not only do we want to showcase BC recycled rubber products, we want everyone in these communities to experience their benefits,” said TSBC Executive Director Mike Hennessy. *“There are a variety of products that the industry has developed and we look forward to working with communities again in 2011 to showcase them.”*

A total of 17 projects were chosen from 14 communities across BC. Together, these projects will use more than 420,000 pounds recycled crumb rubber, thereby bringing the equivalent of 19,000 tires back in to BC’s communities in a beneficial second life as recycled rubber products.

The 2010 TSBC Community Demonstration Grant projects are:

<u>Project Name</u>	<u>Location</u>	<u>Project Type</u>
1. St. Thomas Moore Collegiate	Burnaby	Running Track
2. Kinette Park	Burns Lake	Playground
3. Christina Living Arts Community Theatre - Access Trail	Christina Lake	Access Trail
4. Skypark Playground	Courtenay	Playground
5. Mission Creek Regional Park	Kelowna	Playground
6. Parkinson Recreation Park	Kelowna	Playground
7. Stz'uminus Secondary School, Stz'uminus First Nation	Ladysmith,	Weight Room Floor Matting
8. Klitsa Park	Port Alberni	Playground
9. Neighbourhood Early Learning Centre	Port Hardy	Playground
10. "Fun For All" Accessible Playground	Prince George	Playground
11. Community Playground Project, Tsay Keh Dene Band	Prince George	Playground
12. Blackburn Park	Salmon Arm	Playground
13. Robson Park Playground-Stream Rehabilitation Project	Surrey	Playground
14. Glenmerry Community Playground	Trail	Playground
15. North Okanagan Child Care Society - Playground Development	Vernon	Playground
16. Community Arts Centre	Victoria (Saanich)	Playground
17. Carnarvon Park	Victoria (Oak Bay)	Water Park

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The benefits of recycled rubber products include accessibility for wheelchairs on playground area surfaces, better cushioning for joints on athletics tracks, low maintenance and easy upkeep plus a life span that outlasts traditional surfaces both indoors and out.

Funding for The Community Demonstration Grant comes directly from the Advance Disposal Fee, commonly referred to as an eco-fee that each retailer remits to TSBC for every new tire sold. These fees also go directly towards the operation of the scrap-tire recycling program, including the transportation and recycling of BC's scrap tires to ensure they are disposed of in environmentally responsible ways, such as recycling into rubber products.

The response to the Community Demonstration Grant Program was extremely strong in 2010 and its success ensures the program will return in 2011. TSBC encourages any community using BC recycled rubber products in its upcoming projects to familiarize itself with the application process and check www.tirestewardshipbc.ca for additional information. Specific information on next year's grant application will be posted on the web site in early spring 2011

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Tire Stewardship BC (TSBC) is the not-for-profit society formed to accept responsibility for the provincial scrap-tire recycling program. On January 1, 2007 TSBC launched the new scrap-tire recycling program replacing the government-run program that had been in place since 1991. Visit www.tirestewardshipbc.ca for more information.

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