



TSBC and Kal Tire to Host Tire Round-Up in Langford Saturday, October 5th

For Immediate Release

Victoria, BC: Whether we want to accept it or not, fall is here, and it's a good time to get rid of any old tires that have been lurking around your yard before the wet winter weather settles in. Tire Stewardship BC (TSBC) and Kal Tire are making your fall clean-up a little easier by offering a Tire Round-Up, along with a BBQ, at the Langford Kal Tire location on Saturday, October 5th.

Residents are encouraged to bring in any old tires they can find, on or off rim, to the location listed below. From there, tires will begin their journey to a new life, being recycled into crumb rubber, which is used to make products such as playground surfacing, athletic tracks, flooring, coloured landscaping mulch and more.

Tire Stewardship BC actively encourages the use of BC recycled rubber in projects throughout the province through its Community Grant Program. Thanks to this program, a number of projects have recently been completed in Langford, including the Westhills Parklands Park Playground, Centennial Park, and a soon-to-be open project at Langford Beach Park (fall 2013).

Since 2007, in British Columbia alone, Kal Tire has diverted over 55,000 tonnes of scrap tires from the environment into the recycling stream. This equates to 2.9 million tires. "Our commitment to tire stewardship is an important environmental objective at Kal Tire," says Kevin McCarty, corporate social responsibility coordinator, Kal Tire. "We're proud to support TSBC in these important initiatives."

Event Details

WHAT: TSBC Tire Round-Up (and Kal Tire BBQ)

WHEN: Saturday, October 5th 10am-3pm

WHERE: Kal Tire, 2420 Millstream Rd, Langford

Knowing where to drop off your tires and other products for recycling is even easier now with **BC Recyclepedia**. This tool is available on the Recycling Council of BC website at www.rcbc.bc.ca or as a smart phone app, available on the App Store. This quick and simple tool helps users find over 1,000 drop-off locations and recycling options for over 70 materials and products across BC.

About Tire Stewardship BC

Tire Stewardship BC (TSBC) is the not-for-profit society formed to accept responsibility for the provincial scrap tire recycling program. On January 1, 2007 TSBC launched the new scrap tire recycling program, replacing the government-run program that had been in place since 1991. To date, more than 60 million tires have been recycled in BC. Visit www.tirestewardshipbc.ca for more information.

Reference

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