

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC!



Tire Talk

Enter To Win A \$100 Digital Gift Card!

To express our gratitude for being a part of our network, we're thrilled to introduce our monthly giveaway: a \$100 Digital Gift Card for groceries or Tim Hortons! **Find out how to participate in the monthly draw below.**

Let's Talk Tire Recycling



[Scrap Tire Notice For All Tire Retailers and Generators](#) [Read More](#)

[BC's Tire Recycling Success 2023 \(Infographic\)](#) [Read More](#)

[Are Drivers in BC Looking to Recycle Their Old Tires?](#) [Read More](#)

How to Win a \$100 Digital Gift Card

How to participate

1. Ensure that your registration in PICTUS is as a user, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. Once logged into PICTUS, review your business information. If any updates are necessary, please proceed to make them.
3. **After ensuring your business information is accurate and current**, please send an email to retailers@tsbc.ca with the subject line "I want a \$100 Digital Gift Card." Include your Business Name and Registration Number in the message to enter the draw.
4. The winner will be announced and contacted in June 2024.

Not sure how to access and change your information in PICTUS?

We have created a guide to help.

[Access the PICTUS Guide](#)

Still unsure? Please contact us by phone at [1866.759.0488](tel:18667590488) or by email at contact@tsbc.ca for assistance.

Remember: It is very important that you keep your business information in PICTUS up to date, especially the contact information for each user. If you don't, TSBC will have no way of reaching you and you may miss important information or changes to the program.

Participate in our Lunch and Learn Sessions this Summer

As part of Tire Stewardship BC summer ambassador program, **we are pleased to extend an invitation to tire retailers to participate in our Lunch and Learn sessions.** These sessions will be conducted at registered return-to-retailer locations from June to August 2024.

[Learn More](#)

