



Tire Talk

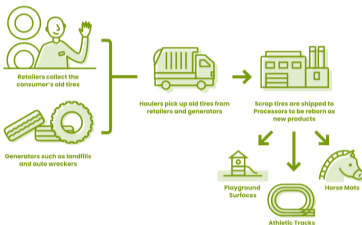
Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC.

Important Reminder

Prepare for the busy fall season by scheduling your scrap tire pickup now. This will help you avoid congestion and ensure smooth operations for your business and the BC tire recycling program.

[Request A Pickup Now](#)



What happens to scrap tires in BC?

All collected tires are processed and repurposed within BC.

[Read More](#)

Scrap tires get new lease on life in BC playgrounds

Check out this insightful Global News video on BC's tire recycling process.

[Read More](#)



Where does the money go?

It goes right back into BC.

[Read More](#)

Enter To Win A \$100 Digital Gift Card!

To express our gratitude for being a part of our network, we're thrilled to present our **monthly giveaway**: a \$100 Digital Gift Card for groceries or the store of your choice! Terms and conditions apply.

Congratulations to this month's giveaway winner: Cheryl Opsahl, Kokanee Ford Sales!

How to participate

1. **Ensure that your registration in PICTUS is as a user**, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. **Once logged into PICTUS, verify your business address and review your business information.** If updates are needed, please follow the instructions in the [PICTUS guide](#).
3. After ensuring your business information is accurate and current, please send an email to retailers@tsbc.ca with the subject line "I want a \$100 Digital Gift Card." Include your Business Name and Registration Number in the message to enter the draw.
4. **The winner will be announced and contacted in September 2024.**

Not sure how to access and change your information in PICTUS?

We have created a guide to help.

[Access the PICTUS guide](#)

Still unsure? Please contact us by phone [1866.759.0488](tel:1866.759.0488) or by email at contact@tsbc.ca for assistance.

Remember: It is very important that you keep your business information in PICTUS up to date, especially the contact information for each user. If you don't, TSBC will have no way of reaching you and you may miss important information or changes to the program.

Retailer Hub

Participant Resources

Scrap Tire Pick Up

Tire Recycling in BC