



Tire Talk

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC.

Ensure Smooth Scrap Tire Pickups

- Ensure all scrap tires are clean and free of debris (e.g., garbage, rocks).
- Tires must be **easily accessible** for pickup.
- **Keep the area free** from obstacles such as parked cars, containers, or garbage bins.
- **Clear access** helps drivers load tires quickly and minimize disruptions.

Thank you for your cooperation!



[Request A Pickup Now](#)

Thank You to Our Summer Lunch & Learn Participants!

A special thank you to the tire retailers who participated in our summer Lunch & Learn sessions:

- Kal Tire Vancouver Main St.
- Pitt River Auto Services
- Kal Tire Port Kells
- Kal Tire Langford
- Fountain Tire Victoria
- Kal Tire Richmond
- Princeton Tire

These sessions, led by our [ambassador team](#), offered a valuable opportunity to engage with tire retailer staff, share insights on the tire recycling process, explain how funds are utilized, and gather important feedback to improve the program. **Your participation is greatly appreciated!**



Kal Tire Port Kells



Fountain Tire Victoria



Princeton Tire



Kal Tire Richmond

Last Chance to Win A \$100 Digital Gift Card!

To express our gratitude for being a part of our network, we're thrilled to present our **monthly giveaway**: a \$100 Digital Gift Card for groceries or the store of your choice! Terms and conditions apply.

Congratulations to this month's giveaway winner: Mandy Jaswal, Sullivan Motor Products!

How to participate

1. **Ensure that your registration in PICTUS is as a user**, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. **Once logged into PICTUS, verify your business address and review your business information.** If updates are needed, please follow the instructions in the [PICTUS guide](#).
3. **After ensuring your business information is accurate and current**, please send an email to retailers@tsbc.ca with the subject line "I want a \$100 Digital Gift Card." Include your Business Name and Registration Number in the message to enter the draw.
4. **The winner will be announced and contacted in November 2024.**

Not sure how to access and change your information in PICTUS?

We have created a guide to help.

[Access the PICTUS guide](#)

Still unsure? Please contact us by phone [1866.759.0488](tel:1866.759.0488) or by email at contact@tsbc.ca for assistance.

Remember: It is very important that you keep your business information in PICTUS up to date, especially the contact information for each user. If you don't, TSBC will have no way of reaching you and you may miss important information or changes to the program.

Retailer
Hub

Participant
Resources

Scrap Tire
Pick Up

Tire Recycling
in BC