



Tire Talk

Dear [[data:firstname:"user"]],

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC.

Have You Requested a Scrap Tire Pickup Yet?

Prepare for the busy fall season by scheduling your scrap tire pickup now. This will help you avoid congestion and ensure smooth operations for your business and the BC tire recycling program.

[Request A Pickup Now](#)

Over 6,500 Scrap Tires Collected at Our Spring Events

A massive thank you to our **incredible hosts** so far for making these events a resounding success:

- Nesters Waste Depot
- Kal Tire Hope
- Integra Tire Grand Forks
- Kal Tire Kamloops
- Devine Transfer Station
- Top Grade Tire Recycling
- Kal Tire Vernon
- Kal Tire Terrace
- Kal Tire 100 Mile House
- OK Tire Nelson
- Mister Tire Invermere
- Kal Tire Squamish

Your support made this achievement possible!

Stay tuned—results from 10+ more events in 2024 are on the way.

Explore Tire Collection Events



Whistler



Kelowna



Grand Forks



Terrace



Community Programs Empowering Future Environmental Stewards

In 2024, we directly engaged over 750 students across Metro Vancouver, Mission, and Prince George through in-school sessions and community events. Our interactive programs, including trivia, workshops, and fun activities, teach students about the **tire recycling** process and its benefits.

[Read More](#)

Enter To Win A \$100 Digital Gift Card!

To express our gratitude for being a part of our network, we're thrilled to present our **monthly giveaway**: a \$100 Digital Gift Card for groceries or the store of your choice! Terms and conditions apply.

Congratulations to this month's giveaway winner: Barb Schmidt, Trail Tire!

How to participate

1. **Ensure that your registration in PICTUS is as a user**, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. **Once logged into PICTUS, verify your business address and review your business information.** If updates are needed, please follow the instructions in the [PICTUS guide](#).
3. After ensuring your business information is accurate and current, please send an email to retailers@tsbc.ca with the subject line "I want a \$100 Digital Gift Card." Include your Business Name and Registration Number in the message to enter the draw.
4. **The winner will be announced and contacted in October 2024.**

Not sure how to access and change your information in PICTUS?

We have created a [guide to help](#).

[Access the PICTUS guide](#)

Still unsure? Please contact us by phone [1866.759.0488](tel:1866.759.0488) or by email at contact@tsbc.ca for assistance.

Remember: It is very important that you keep your business information in PICTUS up to date, especially the contact information for each user. If you don't, TSBC will have no way of reaching you and you may miss important information or changes to the program.

Retailer Hub

Participant Resources

Scrap Tire Pick Up

Tire Recycling in BC