



Tire Talk

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC.

Have You Submitted Your Year-End Filing Through PICTUS Yet?

December remittance is due by **January 15, 2025**, so now's the time to check for any outstanding 2024 filings.

[Access PICTUS](#)

Applications Now Open for TSBC Community Grant Program 2025!

Recycling begins and ends in your community. This program funds projects that transform community spaces using safe and durable surfacing solutions made from **BC recycled tires**.

[Read more](#)



What Happens to Scrap Tires in BC?

Every tire on the road can become something new. In BC, unlike some other provinces, all scrap tires collected are also re-purposed in the province.

[Read more](#)

Ensuring Accurate Remittance

We conduct compliance reviews to ensure tire retailers are remitting correctly and to assist with any program-related questions. [Learn more about this important program](#), and contact our Compliance Department if you need support.

[Contact the Compliance Department](#)

Remember: Updating Your Business Information is a Requirement*

How Can You Access and Change Your Information in PICTUS?

1. **Ensure that your registration in PICTUS is as a user**, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. **Once logged into PICTUS, verify your business address and review your business information.** If updates are needed, please follow the instructions in the [PICTUS guide](#).

[Access the PICTUS guide](#)

Still unsure? Please contact us by phone [1866.759.0488](tel:1866.759.0488) or by email at contact@tsbc.ca for assistance.

Requirement under the Terms & Conditions: *The applicant agrees to keep all contact details for their registration up to date. This includes the business name, phone number(s), physical address (and mailing if different); and the name, phone number and email address of individuals identified as contacts for the business.

Retailer
Hub

Participant
Resources

Scrap Tire
Pick Up

Tire Recycling
in BC