



Tire Talk

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC.

Want to Host a 2025 Tire Collection Event?

TSBC's Tire Collection Events are back!

These events offer a convenient, responsible way for residents to recycle their scrap tires — and a great opportunity to **promote your business** as a community leader.

[Learn More](#)



Is Your Community Getting a New Recycled Rubber Surface?

Over 10,000 BC recycled scrap tires will be used to enhance accessibility and revitalize 11 community projects through the TSBC Community Grant Program. From playgrounds to fitness areas, these projects are bringing sustainable surfaces to communities across the province.

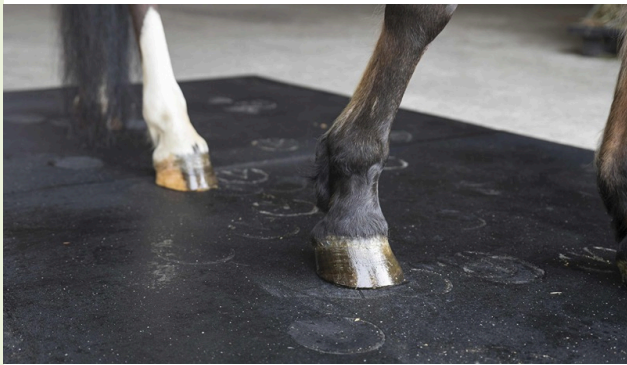
[See the 2025 Recipients](#)



Did You Know? BC Tires Become BC Products

One of the **many innovative uses of recycled tires in BC** is animal mats — made in Abbotsford, BC, by **Red Barn**. These durable mats are crafted from recycled rubber obtained from BC recycled tires and used in barns and trailers, helping farmers keep livestock safe and comfortable.

[Learn More](#)



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**Tire Recycling
in BC**