



Tire Talk

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS.

Get Ready for Multi-Factor Authentication (MFA)

What you'll need to do

1. You'll get an **email to update** your password.
2. **Log in** with username + password.
3. **Enter** a one-time code sent to your email.

Important: Each user must log in with their own email address.

Why MFA?

- Widely used industry standard
- Extra protection beyond passwords
- Keeps your data safe

When is it coming?

October 24-31, 2025

Two easy steps to keep your account safer

[Learn More](#)

Get Ready for Tire Change Season!

Clear out scrap tires before the busy season. Schedule a scrap tire pickup today:

Call [1-866-497-0281](tel:1-866-497-0281)

Email bctirecollections@libertytire.com

Your Truck Bed Mat Could Be Made From BC Recycled Tires



Did you know old tires in BC are being transformed into heavy-duty truck bed mats?

Made locally by [Red Barn](#), these mats are durable and non-slip. You can find them online at actiontrucks.com or thetruckoutfitters.com.

[Find More BC Products Made From BC Tires](#)

166 Used Tires Recycled Into New Fitness Surface in New Westminster

Thanks to your participation in BC's tire recycling program, a new project in New Westminster has turned part of the Komagata Maru Perimeter Trail into an inclusive outdoor fitness space. The trail now features **poured-in-place rubber surfacing** made from **166 BC recycled tires**, giving old tires a new life while creating opportunities for health, wellness, and community connection.

