



Tire Talk

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS.

Requesting a Used Tire Pickup Just Got Easier

1. Log in to [PICTUS](#).
2. On your Home page, select [Request a Used Tire Pick-Up](#).
3. Choose the tire type and quantity, use "+" to add more lines, and include any notes in the [Comments](#) box.
4. Click [Submit](#).
5. Liberty Tire Recycling will contact you to [schedule the pickup](#).

[Request a Tire Pick-Up Now](#)

Please note that it is currently peak tire pickup season. We appreciate your patience and encourage you to plan accordingly.

Reminder: Multi-Factor Authentication (MFA) Now Required

As of November, [TSBC requires multi-factor authentication \(MFA\)](#) to access PICTUS. If you haven't completed MFA setup, you may experience login issues.

Q: What is MFA, and why is it required?

A: MFA adds an extra layer of security and ensures your account remains secure, and helps TSBC maintain a reliable system for all program participants.

Q: I can't log in. What should I do?

A: First, make sure you followed the [MFA setup instructions](#). If you still cannot log in, please contact the TSBC support team by email at contact@tsbc.ca or phone at [250-598-9112](tel:250-598-9112).

A Look at BC's 2025 Tire Collection Events

TSBC coordinated 23 events across 18 locations, partnering with regional districts, municipalities, community groups, recycling depots, and Return-to-Retailer locations. Together, [these events collected 15,091 old tires](#) that might otherwise have ended up in landfills or stored indefinitely.

The tire you recycle today could become part of a fitness surface in your community tomorrow. Tire collection events are just one part of BC's tire recycling system.

[Thank you to all the tire retailers who supported these events in 2025!](#)

[Read More](#)



ANOTHER Playground Transformed With the Help of Recycled Tires

Through the [TSBC Community Grant Program](#), old BC tires are transformed into recycled, durable, and accessible surfaces that enhance public spaces across the province.

TSBC supported this project in North Delta, BC, by providing funding for a pour-in-place rubber surface, made possible through the recycling of 766 BC scrap tires in the province.

It demonstrates how [recycled BC tires can be transformed into long-lasting community assets](#). Tires dropped off by residents at tire shops, dealerships, and retailers across the province are collected by haulers and transported to Delta, where Liberty Tire Recycling processes them. From there, the rubber is recycled and transformed into new, useful products, including accessible rubber surfacing like this.

[Read More](#)

