



Tire Talk

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS.

Ensuring Reliable Access to PICTUS

Multi-Factor Authentication (MFA) steps differ depending on how you sign in:

Computer sign-in

1. Authenticate via email
2. Follow the instructions sent to your email address

Phone sign-in

1. Requires an authenticator app
2. Approve the request or enter the code from the app

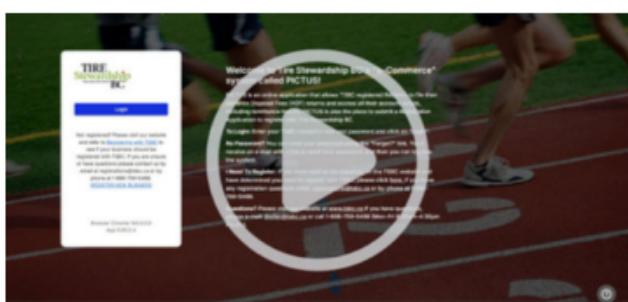
If you do not already use an authenticator app, **we recommend signing in on a computer using email authentication**, as this is the simplest method for most users.

Keep Your Account Protected

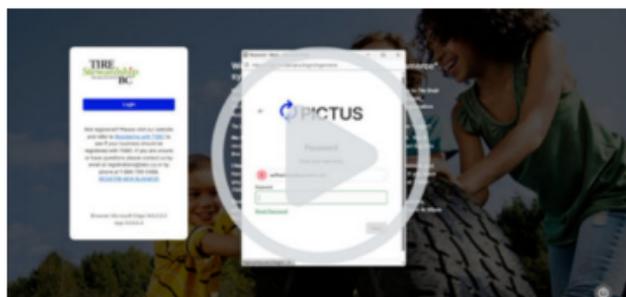
MFA adds an extra layer of security and ensures your account remains secure, and helps TSBC maintain a reliable system for all program participants.

Helpful Video Resources

Setup Your Pictus Password and Authenticate



How to Reset Your Pictus Password and Authenticate



Need Further Assistance?

If you have reviewed the instructions and videos and are still unable to access your PICTUS account, our team is here to help. Please contact us at contact@tsbc.ca or [250-598-9112](tel:250-598-9112), and we will be happy to assist you.

Last Month to Apply to the TSBC Community Grant Program!

Through the **TSBC Community Grant Program**, Tire Stewardship BC provides funding of up to **\$30,000** for projects that incorporate **recycled rubber surfaces** made from **BC recycled tires**. It is not limited to one project type. It supports municipalities, registered non-profit organizations, schools, First Nations and Métis settlements, and other eligible entities looking to:

- Replace aging or unsafe infrastructure
- Enhance accessibility and inclusivity
- Reduce long-term maintenance costs
- Incorporate sustainable materials
- Demonstrate leadership in environmental responsibility and circular economy

Apply before March 31st, 2026, end of day.

[Learn More](#)



Over 10,000 Scrap Tires Collected in BC Through the First Nations Recycling Initiative in 2025

In many First Nations communities, **old tires**, electronics, batteries, and household hazardous waste have accumulated slowly over the years.

Throughout 2025, the First Nations Recycling Initiative team travelled across BC, working directly with communities and regional districts, achieving:

- **Over 10,000 tires** removed from First Nations communities
- 32 community cleanups supported
- 37 First Nation communities visited
- 14 communities engaged with FNRI for the first time
- 14 returning communities continuing their FNRI journey
- 11 Regional Districts visited, with 7 actively engaged

[Learn More](#)

