



## **Return to Retailer (R2R) Program**

### What is the R2R program?

Tire Stewardship BC officially launched the Return to Retailer Program (Program) in May 2008.

The objective of the Program is to provide consumers with a free alternative to disposing of their tires in landfills. In most cases the consumer returns their scrap tires to you, the retailer, when they purchase new tires. However, there are cases where a consumer has tires at home that they wish to dispose of and with this type of Program they can do so in an environmentally responsible manner.

### The Guidelines

At participating locations, a member of the public can drop off:

- passenger and light truck tires only;
- up to a maximum of 4;
- clean and off rim; and
- only during the retailer's hours of business.

There are currently over 750 retailers signed up to be an R2R location and we are extremely grateful for their participation in this voluntary initiative. If you are an R2R location please be sure to let your staff know you are participating in the Program, so they know to accept the tires.

### Benefits of being an R2R

*You are listed on the Recyclepedia App, which is a listing of all retailers across BC that will accept up to 4 car tires, clean, off rim and dropped off during business hours. This listing is accessed from the TSBC web site.*

*It drives traffic to your location that may otherwise have never come to your store and could result in a new customer.*

*Your community often views this as a positive offering for your local community.*

*You are eligible to apply to host a tire collection event at your location that includes financial support for advertising provided by TSBC, a driver and a TSBC branded truck.*

*TSBC promotes these locations on a regular basis on its social media platforms (Facebook, Twitter & Instagram)*

If you are ready to sign up or have questions, contact us @ 1.866.759.0488 / email [registrations@tsbc.ca](mailto:registrations@tsbc.ca)

Thank you!