

Tire Stewardship B.C.
BOARD MEETING & STRATEGIC PLANNING SESSION

Day 2: July 6, 2022
8.00am to 12.15pm
Sallas Room Sidney Pier Hotel
Draft Agenda

Distribution List:

TSBC Board

Glen Ringdal, Glenn Maidment, Ken Rees, Mark Endersby, Norm Schmidt, Adrian Courtenay, Tim Hollett

TSBC Staff

Rosemary Sutton, Joji Ishikawa, Bianca Bujan

- 1. Call to Order & Chair's Opening Remarks**
- 2. Call for items to be removed from the consent agenda to the agenda**
- 3. Approval of the consent agenda**
 - a) Action Item log
 - b) Executive Director's report
 - c) Social Media Report
 - d) Operations Report
 - e) Partnership reports
 - f) Board committee reports
 - g) Board Calendar
- 4. Approval of the April 11, 2022 minutes**
- 5. Approval of the agenda**
- 6. Correspondence sent & received**
- 7. Treasurer's Report (Ken Rees/ Adrian Courtenay)**

The 2022 YTD Income Statement and projections will be tied into the discussion under 10b. Matthew Rainsberry from BMO will make a short presentation under this agenda item (#7).
- 8. Items for Information**
 - a) Public Relations Report (Bianca Bujan)

Recent activity related to all consumer education & awareness, the proposed retailer education event and the Ambassador Team for 2023.
 - b) Member Updates (Glen Ringdal, Glenn Maidment, Ken Rees & Tim Hollett)

Any relevant updates from the member organizations, including a report from Tim on Kal Tire collection issues and from Adrian on the BCTA AGM event.
 - c) Across the Country (Rosemary Sutton)

Any relevant news on other tire programs across Canada.
 - d) TSBC Advisory Committee Meeting (Rosemary Sutton & Glen Ringdal)

A quick overview of the meeting that was held April 27, 2022.

- e) Meeting Dates & Location (Rosemary Sutton)
Confirming dates for remaining 2022 Board & committee meetings.

9. Items for Direction or Approval

- a) Becoming a Processor Policy (Rosemary Sutton)
The annual review of the policy status.
- b) TSBC Auditors (AIC)
A discussion on the service provider contract / process with TSBC's audit firm, Baker Tilly.

Aim is to start this part of the agenda no later than 10.15am

10. Strategic Planning Session – theme is “The new norm – where to from here?”

- a) Historical performance (Rosemary Sutton)
Before we get into talking about the future, let's look at how far we have come.
- b) What does the future hold and what actions should we be taking?
 - a. Risk Register (Rosemary Sutton)
 - b. 5-year financial forecast (Joji Ishikawa)
 - c. Any potential disruption to the TSBC program from July 5 presentations? (All)
 - d. Is the revenue model sustainable? (All)
 - e. What should be the focus for 2023/24? (All)

11. New Business

12. In-camera

13. Adjourn