



TSBC to Host Tire Round-Up in Golden *Saturday, April 6th 10am-3pm*

For Immediate Release

Victoria, BC: Making that big 'spring clean' all the more convenient, Tire Stewardship BC (TSBC) will be hosting a Tire Round-Up in Golden on Saturday, April 6th. Residents are encouraged to scour their basements and storage spaces, and bring all the old tires they can find, on or off rim, to the below Round-Up location.

From this Round-Up, scrap rubber will begin its journey to a new life, being recycled into products such as playground surfacing, coloured landscaping mulch, athletic tracks, garden stones, flooring, and more.

WHAT: TSBC Tire Round-Up
WHEN: April 6th, 2013, 10am-3pm
WHERE: Parking lot across from the 7-Eleven Petro Canada
(near 500 10th Avenue), Golden

Since the program started in 1991, TSBC has recycled more than 60 million tires. The majority of the 37,000 tonnes of scrap tires collected each year are recycled into products, and the remainder is used as a fuel supplement.

TSBC actively encourages schools and municipalities to consider the use of BC rubber in their projects. In addition, TSBC provides funding in the form of grants to not for profit organizations that use BC recycled rubber in their projects. The 2012 Community Grant Program kept close to 1.5 million pounds of rubber out of BC landfills by contributing almost \$710,000.00 towards the use of crumb rubber in community projects throughout the province.

Knowing where to drop off your tires and other products for recycling is even easier now with **BC Recyclepedia**. This tool is available on the Recycling Council of BC web site at www.rcbc.bc.ca or as a **smart phone App**. Available on the App Store, the free app is a quick and simple tool that helps users find over 1,000 drop-off locations and recycling options for over 70 materials and products across BC. Download the latest version of the App, which now includes 37 new materials such as furniture, organic materials, textiles and new products covered under stewardship program expansions for electronics, small appliances, electrical equipment and lighting products.

About TSBC

Tire Stewardship BC (TSBC) is the not-for-profit society formed to accept responsibility for the provincial scrap-tire recycling program. On January 1, 2007 TSBC launched the new scrap-tire recycling program replacing the government-run program that had been in place since 1991. Visit www.tirestewardshipbc.ca for more information.

Reference

Carmen Bennett
Laura Ballance Media Group (LBMG)
604-637-6651 (office)
604-762-2250 (cell)
Carmenb@LBMG.ca