

Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC!



Tire Talk

Enter To Win A \$100 Digital Gift Card!

Congratulations to this month's giveaway winner: Tanya Leibel!

To express our gratitude for being a part of our network, we're thrilled to introduce our monthly giveaway: a \$100 Digital Gift Card for groceries or Tim Hortons! Find out how to participate in the monthly draw below.

Let's Talk Tire Recycling



[Scrap Tire Notice For All Tire Retailers and Generators](#) [Read More](#)

[TSBC is Pleased to Announce Appointment of New Board Chair](#) [Read More](#)

#TireTalk Tidbits

- [Did you know that tires collected for recycling in B.C. are processed right in Delta?](#) [Learn More](#)
- [Did you know that you can easily access your collection records in PICTUS?](#) [Learn More](#)
- [Did you know you can support the voluntary bicycle tire recycling program by accepting tires from bike shops?](#) [Learn More](#)



Tire Collections: Going Paperless

In certain areas of the province, haulers may offer a paperless alternative to the traditional Form A (Waste Manifest). **Why go paperless?** This initiative is projected to **save at least 60,000 sheets of paper every year.**



How to Win a \$100 Digital Gift Card

How to participate

1. Ensure that your registration in PICTUS is as a user, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. Once logged into PICTUS, review your business information. If any updates are necessary, please proceed to make them.
3. **After ensuring your business information is accurate and current**, please send an email to retailers@tsbc.ca with the subject line "I want a \$100 Digital Gift Card." Include your Business Name and Registration Number in the message to enter the draw.
4. The winner will be announced and contacted in July 2024.

Not sure how to access and change your information in PICTUS?

We have created a guide to help.

[Access the PICTUS Guide](#)

Still unsure? Please contact us by phone at [1866.759.0488](tel:1866.759.0488) or by email at contact@tsbc.ca for assistance.

Remember: It is **very important that you keep your business information in PICTUS up to date**, especially the contact information for each user. If you don't, TSBC will have no way of reaching you and you may miss important information or changes to the program.