



Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC!

## Enter To Win A \$100 Digital Gift Card!

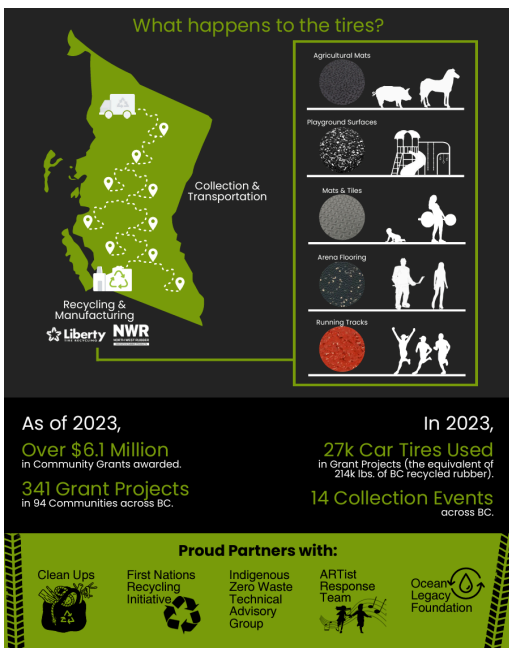
Congratulations to this month's giveaway winner: Brandy Jarvis!

To express our gratitude for being a part of our network, we're thrilled to introduce our monthly giveaway: a \$100 Digital Gift Card for groceries or Tim Hortons! **Find out how to participate in the monthly draw below.**

## TSBC Annual Report 2023 to the Ministry

On behalf of the Board of Directors of Tire Stewardship BC, we are pleased to share our Annual Report 2023 to the Ministry. **Click the button below to read the full report** and stay updated on our ongoing tire recycling program efforts.

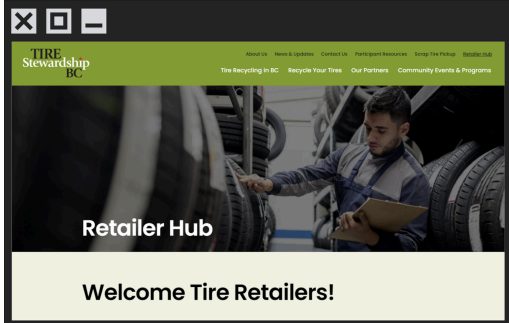
### Annual Report 2023



*(Infographic: Annual Report 2023)*

## #TireTalk Tidbits

- **Did you know the Retailer Hub is a webpage designed just for you?** [Learn More](#)
- **Did you know you can support the voluntary bicycle tire recycling program by accepting tires from bike shops?** [Learn More](#)
- **How to optimize fuel efficiency and EV range as cost of living continues to climb in Canada** [Learn More](#)



## How to Win a \$100 Digital Gift Card

### How to participate

1. Ensure that your registration in PICTUS is as a user, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. Once logged into PICTUS, **verify your business address** and review your business information. If updates are needed, please follow the instructions in [the PICTUS guide](#).
3. **After ensuring your business information is accurate and current**, please send an email to [retailers@tsbc.ca](mailto:retailers@tsbc.ca) with the subject line "I want a \$100 Digital Gift Card." Include your Business Name and Registration Number in the message to enter the draw.
4. The winner will be announced and contacted in August 2024.

### Not sure how to access and change your information in PICTUS?

**We have created a guide to help.**

### Access the PICTUS Guide

Still unsure? Please contact us by phone at [1866.759.0488](tel:1866.759.0488) or by email at [contact@tsbc.ca](mailto:contact@tsbc.ca) for assistance.

**Remember:** It is very important that you keep your business information in PICTUS up to date, especially the contact information for each user. If you don't, TSBC will have no way of reaching you and you may miss important information or changes to the program.