



Dear : user

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS. Welcome to Tire Talk, your go-to newsletter for all things related to tire recycling in BC.

Heading Toward the End of 2024

Your **collaboration** in BC's tire collection and recycling program is essential to its success. Thanks to your efforts, **millions of tires are recycled and transformed into new products right here in BC every year**, keeping them out of landfills.

Did you know?

Over 3.9 million car tire equivalents were collected in BC by the end of Q3 this year.

Stay tuned to find out the final number for 2024!



14,221 "Orphan" Tires Recycled Thanks to 2024 Collection Events

This year, 20 tire collection events across BC offered free disposal for all tire sizes, on- or off-rim, to promote responsible tire recycling.

"Orphan tires" refer to old, unused tires that individuals have accumulated and failed to dispose of properly when purchasing new ones.

A special thanks to the Return-to-Retailers (R2Rs) that hosted events, helping make this achievement possible:

Kal Tire, Hope
Integra Tire, Grand Forks
Kal Tire, Kamloops
Top Grade Tire Recycling, Kelowna
Kal Tire, Vernon
Kal Tire, Terrace
Kal Tire, 100 Mile House
OK Tire, Nelson
Mister Tire, Invermere
Kal Tire, Squamish



[Read the Full Recap](#)

Ensuring Accurate Remittance

We conduct compliance reviews to ensure tire retailers are remitting correctly and to assist with any program-related questions. [Learn more about this important program](#), and contact our Compliance Department if you need support.

[Contact the Compliance Department](#)

Remember: Updating Your Business Information is a Requirement*

How Can You Access and Change Your Information in PICTUS?

1. **Ensure that your registration in PICTUS is as a user**, not just a contact. Upon signing in, users can review account details, while only master users are able to make changes.
2. **Once logged into PICTUS, verify your business address and review your business information.** If updates are needed, please follow the instructions in the [PICTUS guide](#).

[Access the PICTUS guide](#)

Still unsure? Please contact us by phone [1866.759.0488](tel:1866.759.0488) or by email at contact@tsbc.ca for assistance.

***Requirement under the Terms & Conditions:** *The applicant agrees to keep all contact details for their registration up to date. This includes the business name, phone number(s), physical address (and mailing if different); and the name, phone number and email address of individuals identified as contacts for the business.*

Retailer
Hub

Participant
Resources

Scrap Tire
Pick Up

Tire Recycling
in BC