November, 2026

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Dear user,

You are receiving this email as you are listed as a contact for your business on Tire Stewardship BC's e-commerce platform, PICTUS.

REMINDER: PLT Eco Fee Increasing January 1, 2027

Is your business ready?

As shared in our October update, the eco fee (ADF) on Passenger and Light Truck (PLT) tires will increase from $6.50 to $7.00 per tire, effective January 1, 2027. The current $6.50 fee remains in effect until December 31, 2026.

If you haven't already, now is the time to prepare:

1. Update your point-of-sale system before January 1, 2027
2. Update any customer-facing pricing and eco fee information
3. Ensure your sales, accounting, and filing staff know about the change

No action is required in PICTUS. The system will automatically apply the correct fee based on the reporting period.

Get Ready for January 1, 2027

From Your Shop to BC Classrooms

The tires collected through BC retailers are part of a bigger story. Through hands-on education, hundreds of BC students are learning what happens to tires after they're recycled and discovering how recycled rubber can become playground surfaces, mats, and other innovative products.

By helping ensure end-of-life tires enter the recycling stream, retailers support a system that gives those tires new possibilities and helps BC residents understand why recycling them matters.

See the Impact

Recycled BC Tires Create a More Inclusive Place to Play

4,404 Recycled Tires. One Inclusive Playground. Here's one example of where recycled BC tires can go. A new inclusive playground at Sherwood Park Elementary in North Vancouver uses 74,700 pounds of recycled tire rubber, equivalent to 4,404 tires, to create a smooth, durable, and accessible place for children of all abilities to play. Every tire directed into the recycling system has the potential for a second life.

See Where Recycled Tires Can Go

TIRE Stewardship BC

Join **@TiresBC** on social media

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